

Incredible Digital India

Indiasoft & India Electronics 2023

New Delhi 27.-29. March 2023

Free airfare for
SMB delegates!

4 Fairs in one:

Global Business Matchmaking Fair and Conference on IT, IoT, AI, and Electronics

23rd Edition of Indiasoft

+ India Electronics + Convergence India + India IoT World

New Delhi 27.-29. March 2023

Venue: Pragati Maidan New Delhi

- See yourself why India is the world's leading technology nation
- Meet the world's brain pool for technology: Invent in India
- Meet delegates and exhibitors from over 60 countries
- Find partners in India for Make in India and Extended Workbench
- Discover India as a new market and a hub for Pan-Asia business
- Find investment partners for your future projects

Incredible India

„Nothing in this land has been left out,
Not by men, nor by nature, to make
India the most incredible country,
that the sun visits on his round. “
Mark Twain: Traveling the equator

Registration and Costs:

- Conference fee incl. access to INDIASOFT, lunch and participation on the evening function: USD 250
- Costs for the extra B2B Tour is 950EUR/person. (Members of TIE, IBCL and associated organizations: 600EUR)
- Travel and accommodation are not included and can be booked by yourself or by our travel agency.

For SMB delegates we can sponsor your **airfare tickets (up to 950 USD)** if you registered by **15th Dec 2022.** ⁱ

Please reserve your seat in the Indiasoft delegation until 15th December 2022 even if you are not 100% decided yet. You can cancel until 28th February 2023 free of charge – after that date you owe us 50% of the conference fee.

Registration and Inquiries: Mr. Axel Angeli - axel-INDIASOFT2023@logosworld.de

www.indiasoft.org and www.indiasoft.de

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23rd EDITION
INDIA SOFT

International ICT Exhibition & Conferences

www.indiasoft.org

27th - 28th March, 2023 | New Delhi, India

India - The Land of Limitless Opportunities

With the aim of Business Beyond Boundaries - Indiasoft 2023 will provide a perfect Networking & Business platform for ICT industry players to experience a world of innovative IT software and services at highly competitive costs; connect with prospective partners; discuss and finalize joint ventures and interact on latest technological breakthroughs that will define the course of the industry over next few years. The forum will also open multiple opportunities for delegates to strike advantageous business deals and sew up long-lasting partnerships in various verticals of Electronics and IT.

Further, India has emerged as a major market for IT products and solutions. A recent study by McKinsey has revealed that the size of the Indian IT Industry is expected to reach the US\$ 300 - 350 billion revenue mark over the next five years. The Government of India has launched various projects as a part of the Digital India Drive, thus opening multiple opportunities for both Global and Indian Electronics and IT players to expand their presence in a growing market.

SHOW HIGHLIGHTS

INDIASOFT & other Co-located Tech Events

India's premier Tech Show entering 23rd year

Platform for global industry to network and source innovative solutions

1500 exhibitors and 500+ global delegates

Partnering opportunities for outsourcing, customisation and co-development

Forum to meet innovators, entrepreneurs and business leaders

Focus Sectors

- ✓ AI / Machine Learning
- ✓ Robotics
- ✓ Smart Manufacturing
- ✓ Big Data Analytics
- ✓ Web & Mobile Apps
- ✓ Fintech, Agritech, Edutech
- ✓ Blockchain / IoT
- ✓ Health IT
- ✓ Animation / Films / Gaming / AR / VR
- ✓ Cloud Computing / Cyber Security
- ✓ LPO/KPO/BPO
- ✓ Photonics
- ✓ IT Hardware
- ✓ Security Electronics
- ✓ Drones
- ✓ Medical Electronics
- ✓ Telecom and Broadcasting Equipment

and many more

Join as a Buyer: [Click Here](#)

Join as an Exhibitor: [Click Here](#)

Exhibition Charges:

Shell Space (minimum 9 sqm):
US\$ 350 per sqm*

Raw Space** (minimum 18 sqm):
US\$ 320 per sqm*

* Add GST @ 18%
** Add power supply
@ US\$ 125 per KW per 9 sqm.

INDIA ELECTRONICS EXPO

Electronics Industry - continues to transform lives, businesses and economies across the globe.

 27 | 28 | 29
March 2023

 Pragati Maidan,
New Delhi

www.indiaelectronicsexpo.com


Area
40000
sq mtrs


Exhibitors
1500+


Countries
60+


International Delegates
500+


Visitors
50000+


Pre - organised B2B Meetings
2000+

Register Here

Industry Scenario:

- ▶ Current domestic market : \$118 bn
- ▶ Size of digital economy: \$1 Trillion by 2025
- ▶ Domestic electronic devices market: \$300 Bn 2026
- ▶ India's semiconductor market : \$110 Bn in FY30 (CAGR of 22%)
- ▶ Exports set to reach \$120 Bn in FY26.
- ▶ Manpower employed: 16.5 mn

Key Features

- ✔ Networking and forging business alliances.
- ✔ 1500 exhibitors
- ✔ 500 delegates from +60 countries
- ✔ New product launches.
- ✔ Pre-Arranged B2B Meetings.

Focus Sector

- Consumer Electronics
- Electronics Components
- Electronics Hardware
- Computer Hardware
- Telecom Equipment & Accessories

- Instrumentation
- Aerospace and Defence Electronics
- Automotive Electronics
- Energy Efficient Electronics
- Sensors & IoT Devices

- Medical Electronics & Equipment
- Solar Panel & Equipment
- Embedded Products & Technology
- Strategic Electronics
- Security Electronics

and many more

Participation Cost | Rs 1.08 Lakh + 18% GST - 9 sqm booth

Sponsored by

Partners

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Travel Advise

Flights Sponsoring

The government of India offers selected SMB, academics, and individuals with special qualifications a stipend on your flight costs up to 950USD. Only one representative per organisation. Please contact us if you can avail for it. You need to book your flights and will get the subsidy imbursement during the Indiasoft show

Flights and Hotels

Book your own preferred accommodation (e.g., on hotel.de) yourself or you ask our travel agency in Delhi to find decent offers for you. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star, Oberoi, Taj) – 220EUR; Business Hotel (e.g., IBIS/Novotel) – 90-120EUR; Domestic flights are approx. 120EUR per flight leg; Taxi starts from 50EUR/day (8 hours, 80km).

Travel Agency

If you like us to assist in booking flights and/or accommodation we shall be happy to connect you with our cooperating travel agent from Viva Holidaytours in New Delhi for customized arrangements, for early arrivals or stay behinds plans or book on <https://makemytrip.com>.

COVID-19

The COVID-19 situation in India is relaxed as of now, there are no entry restrictions. The rules can change daily and are posted on the web site of the Ministry of Health <https://www.mohfw.gov.in/>

Visa

The entry visa regulations for India are currently very dynamic due to changing COVID-19 protocols. As of now visa is given as an e-Visa via <https://indianvisaonline.gov.in/evisa/tvoa.html> . **Do not fall for any fake web sites!** Only links that end on “gov.in” (mind the **dot!**) are good ones. Visa will be stamped into your passport on arrival in India.

Impress


Organizer of the event is ESC (Electronic and Software Export Promotion Council) <https://www.escindia.org> – India’s official body for promoting SMB of Indian High-Tech Industry in the rank of a Chamber of Commerce.

ⁱ Conditions on flight sponsoring apply. The decision whether to grant sponsorship is subject to Indian ministry’s approval

B2B Matchmaking Tour 30.-Mar.-02. Apr.2023

If Indiasoft is not enough and you want to see more of India ...

In case you want to see more of India and get acquainted with other firms we offer you to join our rainbow tour to the dedicated High-Tech Centres of India where we will organize matchmaking with the local chambers and organisations.

Day	City	Arrive	Flight	Overnight	Preferred Hotel	Business Hotel	Note: Easter 17th April 2022
1	Frankfurt	Sa 25.Mär'23	FRA-DEL	Flight from Europe, arr. next day morning			
2	Taj Mahal (optional)	So 26.Mär'23		New Delhi	Oberoi	Novotel	
3	New Delhi	Mo 27.Mär'23					
4	New Delhi	Di 28.Mär'23					
5	New Delhi	Mi 29.Mär'23	DEL-HYD	Hyderabad	Novotel	Mercure	
6	Hyderabad	Do 30.Mär'23	HYD-BLR	Bangalore	Oberoi	IBIS or IRIS	
7	Bangalore	Fr 31.Mär'23					
8	Bangalore	Sa 01.Apr'23	BLR-FRA	LH Flight Sunday, 03h30 morning; Arr 9h10 Fra			
Optional stay behind suggestion: visit to ISHA (Sadhguru) in Coimbatore Other business visits can be arranged on demand matching your needs							

Registration and Costs

Costs for the extra B2B Tour is 950EUR/person. (Members of TIE, IBCL and other associated organizations pay 600EUR.) Travel and accommodation are **not included** and can be booked by yourself or by our travel agency.

Please drop us an email to let us know if you like to participate with following information:

Your full name, designation, company name, main business focus, address, email, telephone to reach in case of need.

Mail to: Mr. Axel Angeli - axel-INDIASOFT2023@logosworld.de



The Cities of the Delegation-Tour

We have suggestions for your itinerary, but you are free to plan your own travel as long as you make sure to join the event dates and are present on the Indiasoft official events. During the events we take care of all the local organization. If you have special wishes for matchmaking or want to get introduced to a special party, it will be our pleasure to assist.

Business Matchmaking tour into the modern India

Our delegation tour is a discovery trip that concentrates on matchmaking for new acquaintances. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunity for speed dating. We shall take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts, we will do our very best to liaise you with the right people.

Suggested Destination where we can arrange meetings according to your needs.

Bangalore

Bangalore has long been known as the “Garden City” chosen by British Colonialists as their headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now the “Electronic City” and India’s place where the big international firms settle while Indian IT companies prefer Hyderabad, Pune, and Chennai.

Hyderabad

Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district “Cyberabad”, India’s Silicon Valley where most Indian IT giants and internationals like Microsoft or Amazon have their headquarters.

Visakhapatnam (Vizag) – Andhra Pradesh

In 2014 the federal state of Andhra Pradesh had been separated and a new state Telangana has been acclaimed. Hyderabad is now capital of Telangana, and the remaining part of Andhra will now have a new High-Tech City in the harbour town. Here you can rely on talents, good infrastructure, and a modern open mindset.

Vizag is India’s second largest seaport opposite to Mumbai on the eastern coast. It is a fast-growing start-up hub of the state of Andhra Pradesh with the ambition to be a centre of future high-tech development. Knowing that the majority of Internationally active Indian IT workers come from Andhra Pradesh and neighbouring Telangana and Tamil Nadu, Vizag is now one of the poshest places in India with good investment perspective.

New Delhi

New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India’s capital, all big decisions are prepared and made here. Technology firms are settled mainly around in the Greater Delhi area including neighbouring Noida and Gurgaon.

Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).

Chandigarh

Chandigarh is in the north of India, a union territory and capital of two states at the same time: Punjab and Haryana. It is well known by architects as the new town had been designed in 1955 by Le Corbusier as the city of the future.

Jaipur

Jaipur was once the capital of the united empire of the Maharajas and is known as touristic highlight. Jaipur is number 5 in the ranking of Indian IT centres where you find a lot of specialized technology firms and start-ups.

Pune

Pune is the city of the sciences, approx. 1.5 driving hours from Mumbai Airport and the place to go when Mumbai is too crowded. Pune is known as “City of the Germans” due to the presence of Volkswagen and the OSHO (“Bhagwan”).

Chennai (Madras)

Chennai is next to Hyderabad and Bangalore the most important IT hub of India’s IT. A little bit hot and hazy for Europeans but conditioned by Christians and hence strongly influenced by the Occident.